



ALLISON NAROFSKY

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ALLIE-DALE.COM

EDUCATION AND SKILLS

RHODE ISLAND SCHOOL OF DESIGN. PROVIDENCE, RI

BFA in Graphic Design, graduated 2006

Proficient on Macintosh and PC

Adobe Photoshop, Illustrator and InDesign

Bookmaking/binding

Microsoft Office Suite

Powerpoint

EXPERIENCE

... 2008

GYRO WORLDWIDE. PHILADELPHIA, PA

Junior Art Director from March 2007–August 2008. Designed printed materials for various clients such as a local high-end department store, children's boutique, gentlemen's club, and a local private school. Also involved in concepting for new client pitches and brand development.

Clients Include:

Boys • Delilah's Gentlemen's Club & Steakhouse • Lolli-Lolli

St. Peter's School • Midtown Village • Hendrick's Gin • Camel • Kool

Santa Fe Tobacco • Lilly Pulitzer • One Hotels • Sailor Jerry

Tropicana Resort & Hotel • Valanni • Yoga Child • Philadelphia Inquirer

... 2006

THE JEANMARIE. MIAMI, FL

Designed a press kit / CD packaging for an indie-rock band for them to send to clubs and music promoters around the country.

MANHASSET HIGH SCHOOL BOOSTER CLUB. MANHASSET, NY

Designed three yearbooks for the fall athletic teams. Laid out all photographs and materials and prepared for printing.

... 2005

VANITY FAIR MAGAZINE. NEW YORK, NY

Four week paid internship in promotions department.

Created and assembled comps for potential advertisements, designed print material for special events.

NAROFSKY ARCHITECTURE. NEW YORK, NY

Designed identity system, as well as a brochure for this architecture firm. Also designed advertisements that were published in Dwell Magazine's Design Source issue in 2005 and 2006.

... 2004

DANIEL GOURMET KOSHER CATERING, INC. PROVIDENCE, RI

Updated menu and business card layouts.

... 2003

N2 DESIGN GROUP ARCHITECTS LTD. NEW YORK, NY

Clerical position: organized and updated library consisting of trade journals, resource materials and informational booklets.

REFERENCES AVAILABLE UPON REQUEST.